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Bergen Catholic Partners with Fomoowa Wine to Establish new Scholarship Fund



Fomoowa's Dave Lombardo CP '27 with BC's Vice President of Advancement Karen DiMaria

ORADELL, NJ, December 5, 2023— Bergen Catholic is proud to partner with *Fomoowa*, a local (DTC) Direct to Consumer wine company, specializing in small-production, natural wines. Fomoowa is dedicated to bringing some of the best natural and traditionally made wines, direct from small European family producers, delivering them to your doorstep. The name "fomoowa" stands for "fear of missing out on wine and alcohol," and the company's mission is to revolutionize the way customers imbibe wine. Each wine tells a story, and each producer is displayed proudly on their website. Let us help you curate your own collection!

Fomoowa focuses on low-intervention, organic, biodynamic and natural wines. Wines that are very distinct and have a lot to offer wine lovers, with all tastes, and wines that are made with minimal intervention while growing as grapes in the vineyard, as well as the wineries; which aim to preserve the natural qualities of the grapes and environment.

Fomoowa is unique in that it allows US consumer to purchase hand-picked European wines from local vintners, so you can experience these phenomenal small batch wines, just as you would if you were in the actual village or town where they were crafted.

By using the code "CRUSADERS" and shopping on their online store, *Fomoowa* will donate 10% of all sales to fund a new scholarship for BC students awarded through the BC Student Tuition Assistance Program. A small and newly launched company owned by friends within our BC family, *Fomoowa* was inspired to give back after one of their own proudly received a BC scholarship! BC awards more than \$4M annually in financial aid and scholarships to students.

For those interested in supporting Bergen Catholic by purchasing delicious, limited run wines that are perfect for holiday gift giving, and all year round, please shop online at Fomoowa.com.